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InfoValue & Blonder Tongue Labs Announce InfoValue NXG IPTV Module

INFOVALUE COMPUTING PARTNERS WITH BLONDER TONGUE LABS TO OFFER CABLE OPERATORS THE ABILITY TO SERVE HOSPITALITY, ENTERPRISE, AND HEALTHCARE PROPERTIES DIRECTLY FROM THEIR EXISTING DISTRIBUTION NETWORKS

Elmsford, NY and Old Bridge, NJ / October 1, 2019 / InfoValue Computing, Inc. is excited to announce their collaboration and partnership with Blonder Tongue Laboratories, Inc. (NYSE American: BDR) to bring the new **InfoValue NXG IPTV** module to market. The **NXG IPTV** module powered by InfoValue allows Cable, Fiber Optic and Telco Operators to support Hospitality, Enterprise, and Healthcare customers in managing all their video services from one location, integrated directly into Service Operator’s video distribution system. With the **InfoValue NXG IPTV** module, there is no need to purchase additional servers to provide a management middleware solution to customers. Now customers can simply add the **NXG IPTV** module to a Blonder Tongue Labs NeXgen Gateway (NXG) headend, and use InfoValue’s award winning IPTV middleware platform.



The InfoValue **NXG IPTV** module provides:

- **Ease-of-use** – With a central configuration, everything is self-contained at one property location within a Blonder Tongue 5-RU **NXG** hot-swap capable headend
- **Cost reduction** – Customers no longer have to power, manage, and pay for an additional separate server unit. With the **InfoValue NXG IPTV** module, customers: reduce space, reduce power usage, reduce delivery and installation costs, as well as server costs
- **Power reduction** – Using existing power rails within the **NeXGen Gateway**, there are no added power outlets required and no need for supplying separate UPS
- **Rack Space Efficiency** – customers save valuable rack space by simply adding an **NXG** module

IPTV is the future of TV Channel distribution. It provides superior quality, manageability, and extensibility. Blonder Tongue's **NeXGen Gateway** along with the new **NXG IPTV** module powered by InfoValue make it easier and faster to deploy an IPTV solution.

InfoValue's IPTV middleware offers personalized guest services ranging from high-quality HD VOD to network-based personal video recording (nPVR), OTT apps, and mobile video streaming. InfoValue's middleware leverages the local IP network and IP-connected devices such as mobile devices, SmartTVs, or IPTV Set-Top Boxes to provide a suite of advanced television services.

InfoValue and Blonder Tongue Labs are debuting the **NXG IPTV** module powered by InfoValue at the SCTE CableTec Show in New Orleans from October 1st through October 4th, 2019. For more information or to see a demonstration please stop by InfoValue Computing booth #1649, or contact any of the Blonder Tongue Labs team at booth #1339 at the SCTE CableTec show in New Orleans. Please contact us for a private demonstration.

About InfoValue

Founded in 1994 and experts in providing comprehensive and premium IP Media platforms and solutions, InfoValue is recognized for innovations and advances in IPTV technology that have set the pace in performance, scalability and intelligence. InfoValue delivers IPTV solutions and products to the hospitality, healthcare, education, enterprise, government and telecom markets. InfoValue's corporate headquarters are located at 4 Westchester Plaza, Elmsford, NY 10523. More information on InfoValue as well as its products and services is available at www.infovalue.com, via e-mail at info@infovalue.com, or by phone at (914) 345-5980.



About Blonder Tongue

Blonder Tongue Laboratories, Inc. is the oldest designer and manufacturer of cable television video transmission technology in the USA. The majority of our products continue to be designed and built in our state-of-the-art New Jersey facility for over 50 years. Blonder Tongue Labs offers US based engineering and manufacturing excellence with an industry reputation for delivering ultra-high reliability products. As a leader in cable television system design, the company provides service operators and systems integrators with comprehensive solutions for the management and distribution of digital video, IPTV and high-speed data services, as well as RF broadband distribution over fiber, IP, and Coax networks for homes and businesses. Additional information on the company and its products can be found at www.blondertongue.com.

"Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: The information set forth above includes "forward-looking" statements and accordingly, the cautionary statements contained in Blonder Tongue's Annual Report and Form 10-K for the year ended December 31, 2018 (See Item 1: Business, Item 1A: Risk Factors, Item 3: Legal Proceedings and Item 7: Management's Discussion and Analysis of Financial Condition and Results of Operations), and other filings with the Securities and Exchange Commission are incorporated herein by reference. The words "believe," "expect," "anticipate," "project," "target," "intend," "plan," "seek," "estimate," "endeavor," "should," "could," "may" and similar expressions are intended to identify forward-looking statements. In addition, any statements that refer to projections for our future financial performance, our anticipated growth trends in our business and other characterizations of future events or circumstances are forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which reflect management's analysis only as of the date hereof. Blonder Tongue undertakes no obligation to publicly revise these forward-looking statements to reflect events or circumstances that arise after the date hereof. Blonder Tongue's actual results may differ from the anticipated results or other expectations expressed in Blonder Tongue's "forward-looking" statements.