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## The 2 Biggest Mistakes When Planning for your InfoValue IPTV Implementation

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### 1. Purchasing Incompatible Televisions

Commercial grade smart TV's have completely changed the IPTV game. It has lowered the cost barrier for entry substantially, while also providing more advanced capabilities. The InfoValue IPTV Framework has been seamlessly integrated into Samsung, LG, and Sony smart TV platforms.

However, all of the major TV vendors still sell “non-smart” televisions for customers that don't need advanced capabilities. Purchasing “non-smart” televisions prior to an IPTV deployment would require purchasing Settop Boxes (STBs). Aside from the extra capital expense, STBs are another piece of equipment your staff needs to manage, and is an additional point of failure.

Check with your InfoValue representative to see if the TV model you are looking to purchase is compatible.

### 2. Not Properly Provisioning your IP Network

A commercial IP Network can be a very busy environment, with many different vendors and systems cohabitating at the same time. If the provisioning of the network is not clearly defined ahead of time, it can lead to many problems, such as IP conflicts, switch flooding, insufficient bandwidth, and service outages. These issues can be difficult and costly to troubleshoot after the network is in place and IP services are active on the network.

Check with your InfoValue representative to see if your IP network is fully IPTV ready.