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**InfoValue Announces Support of Common Alerting Protocol (CAP)**

*Disseminate emergency messages from all sources effectively and seamlessly*

ELMSFORD, N.Y. – Jan. 29, 2018 – InfoValue Computing, Inc. (“InfoValue”), IP Media Experts, today announced the support of the Common Alerting Protocol (“CAP”) in the extensions of InfoValue IPTV Emergency Channel Tuning to support broader, international emergency messages.

CAP is an international technical data specification for simultaneous dissemination of emergency messages over a wide variety of existing and emerging public alert systems, including the Emergency Alert System (EAS) for radio, television and wireline providers, and the Wireless Emergency Alerts (WEAs) for cellular companies. With the addition of CAP support, operators of InfoValue IPTV systems can disseminate their deployment specific emergency messages as well as all international emergency messages to all IPTV endpoints, including set-top boxes, smart TVs, mobile devices and PCs.

Global agencies support CAP as the effective worldwide standard for communication to the general public. The benefits of CAP include the uses of rich content, such as photographs, maps, streaming videos, geo-targeting, multiple languages, and text with equivalent audio combinations for hearing or visually impaired persons. Emergency alerts and public warning hazards are communicated for weather events, public health hazards, power outages, and many other emergencies.

“The addition of CAP greatly expands the roles of IPTV systems in dissemination of critical emergency messages,” said Dr. Monsong Chen, president and CEO of InfoValue. “This is another example of InfoValue’s vision of establishing IPTV as an interactive television system as well as a critical communication system. InfoValue offers this enhanced feature across all platforms including IPTV for hospitality, corporate, education, digital signage, and residential.”

InfoValue’s support of CAP is available now from InfoValue at 914-345-5980 ([www.infovalue.com](http://www.infovalue.com)) or InfoValue resellers.

**About InfoValue**

Founded in 1994 and experts in providing comprehensive and premium IP Media platforms and solutions, InfoValue is recognized for innovations and advances in IPTV technology that has set the pace in performance, scalability and intelligence. InfoValue delivers IPTV solutions and products to hospitality, healthcare, education, enterprise, government and telecomm markets. InfoValue's corporate headquarters are located at 4 Westchester Plaza, Elmsford, NY 10523. More information on InfoValue and its products and services is available at [www.infovalue.com](http://www.infovalue.com), via e-mail at [info@infovalue.com](mailto:info@infovalue.com), or by phone at (914) 345-5980.