

InfoValue IPTV Analytics

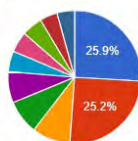
Valuable Intelligence and Insight from Extensive Measurement and Analysis

The InfoValue IPTV Analytics (“Analytics”) module takes the extensive amount of data logged by the InfoValue IPTV system, and after careful analysis, presents the data in clear, intuitive, easy-to-use charts and diagrams.

The modern day operator needs to be able to make quick changes and decisions in order to maximize revenue and user/customer satisfaction. The Analytics module provides the operator with the intelligence and insight, in real time, to make those decisions and changes.

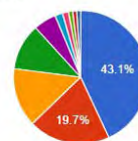
Analytics helps discover and interpret meaningful patterns of the system usage, such as the most and the least watched channels over last 7-day, 30-day or any other period. Similar insights are also available for video on-demand content (e.g. movies, info videos, learning videos), special functions (e.g. photo sharing, flight status, folio review, express checkout), and information menus.

Top 10 Menus



- Television
- Video Library
- Help
- Sleep Sounds
- Movies in Spanish
- Bookmarks

Top 10 Videos



- Heart Failure: Nutrition and Exercise
- Preparing for Heart Surgery
- High Blood Cholesterol
- Safe Sleep for Your Baby
- coumadinandyou
- Leaving the Hospital after Heart Surgery



Analytics-20170831A

Menu: view count (per day)

Name	Today (%)	30-Day (%)
(All)	100	100
Television	23.6	11.1
Video Library	24.9	10.8
Help	7.7	4
Sleep Sounds	3.2	3.6
Movies in Spanish	0.2	3.2
Bookmarks	3	2.2
Satellite Radio	6	2.2
Hospital Services	4.7	2.2
Free Wireless Internet	0	1.8
General Health - English	0.2	1.8

Video: view time (second/day)

Name	Today (%)	30-Day (%)
(All)	100	100
Peace from Anxiety	41	0
Heart Failure: Nutrition and Exercise	5.8	41.8
Preparing for Heart Surgery	45.6	19.1
High Blood Cholesterol	0	13.9
Safe Sleep for Your Baby	0	10.9
coumadinandyou	0	5.3
Leaving the Hospital after Heart Surgery	0	1.8
Pacemakers, 2nd edition	0	1.4
What is Heart Failure	0	1
Managing Your High Blood Pressure	7.5	0.9