



InfoValue NextGenTV™

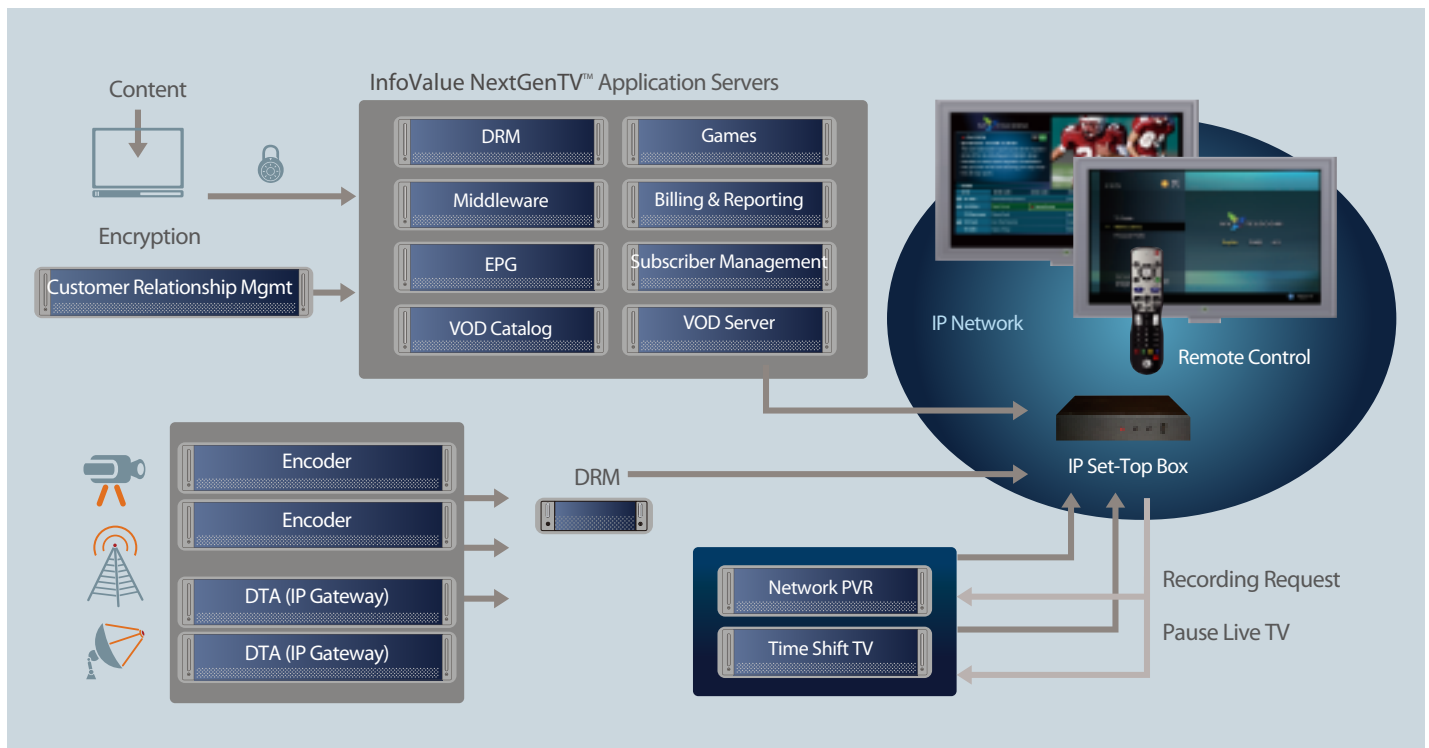
InfoValue NextGenTV™ is the leading end-to-end integrated IP video solution that provides an entire portfolio of consumer-based video services. It enables highly scalable, expandable, and profitable IPTV services via converged IP networks in various application and market environments.

InfoValue NextGenTV™ offers a powerful set of features such as Digital Broadcast TV, Video-On-Demand (VOD), Network Personal Video Recorder (nPVR), Time-Shift TV (TSTV), Interactive Program Guide (IPG), Subscriber Management and Content Distribution Management. These features are seamlessly integrated, yet well modularized for deployment flexibility and simplicity.

InfoValue NextGenTV™ provides unique cost-effectiveness by combining innovative and optimized software with industry standard hardware. It allows rapid initial market rollouts, followed by effective feature expansions and/or

market scale-up with demand. Service Providers and Network Operators benefit from new profitable revenue sources, and subscribers benefit from personalized, interactive, and on-demand services that enrich their TV experience.

InfoValue NextGenTV™ is field-proven with many deployments in several diverse applications and industries. Its unique highly reliable and scalable architecture assures that Service Providers and Network Operators can always grow their deployments in size, markets, and/or features as business demands.



NextGenTV Feature Highlights

IP-Based Television (IPTV)

- MPEG1/2/4 & H.264 support in SD and HD
- Interactive Program Guide (IPG)
- Network Personal Video Recorder (nPVR)
- Time-Shift TV (TSTV)

Video-On-Demand (VOD)

- Fully digital & interactive playback with trick play
- MPEG1/2/4 & H.264 support in SD and HD
- Bookmark & resume functionality
- Integrated DRM (studio certified)
- Detailed usage reports

User Interface

- Customer branding
- Community information
- Customizable CSS-based user interface
- Games-On-Demand
- Music-On-Demand
- Digital art & music moods
- Emergency Alert System Integration

- Caller ID Integration

- Parental control

- Multiple language support

- Weather forecast

- News summary & headlines

- User survey

- Community channel

- Closed captioning

- Fast channel changing

System Management

- Billing system integration

- Channel management

- Subscriber management

- Subscription VOD

- Centralized management with web-based consoles

- Comprehensive system monitoring & reporting

- Reliable, fault-tolerant and scalable systems

- Advertising and digital signage integration