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InfoValue Announces Integration of Digital Signage with IPTV System

More features, easier operations and more cost effective

ELMSFORD, N.Y. – March 24, 2016 – InfoValue Computing, Inc. (InfoValue), IP Media Experts, today announced the latest integration of Digital Signage with its IPTV platform. The integration significantly simplifies management, while simultaneously increasing the cost-effectiveness of operating both an IPTV and Digital Signage system.

The integration allows IPTV systems to incorporate personalized and targeted Digital Signage in hotel guestrooms, hospital patient beds, retail locations, etc. For example, a guest attending a convention could see a mosaic screen on a guestroom TV showing convention highlight videos, conference schedules, and promotions along with a personalized greeting. Furthermore, Digital Signage displays in public areas can incorporate dynamic content from a vast IPTV content library.

“The integrated system is much more powerful and yet much easier and less expensive to operate,” said Dr. Monsong Chen, president and CEO at InfoValue. “We think customers will be excited to have the flexibility to mix and match Digital Signage features and IPTV functions, which are usually separate.”

The integration allows Digital Signage to reach all InfoValue IPTV end-points, including Smart TVs, TVs with set-top boxes, desktop and mobile devices and leverage all InfoValue IPTV features, such as interactive multimedia information and service portal, video-on demand, TV channel and

Electronic Program Guide, Time-Shift TV and Network Personal Video Recorder.

InfoValue Integrated IPTV and Digital Signage systems are available immediately from InfoValue at 914-345-5980 (www.infovalue.com) or InfoValue resellers.

About InfoValue

Founded in 1994 and experts in providing comprehensive and premium IP Media platforms and solutions, InfoValue is recognized for innovations and advances in IPTV technology that has set the pace in performance, scalability and intelligence. InfoValue delivers IPTV solutions and products to hospitality, healthcare, education, enterprise, government and telecomm markets. InfoValue's corporate headquarters are located at 4 Westchester Plaza, Elmsford, NY 10523. More information on InfoValue and its products and services is available at www.infovalue.com, via e-mail at info@infovalue.com, or by phone at (914) 345-5980.