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Shangri-La Hotel, Tokyo Showcases 2010 FIFA World Cup On InfoValue IPTV System

ELMSFORD, N.Y. — June 23, 2010. — InfoValue Computing, Inc. (InfoValue), experts in providing innovative, high performance IPTV platforms and solutions, today announced its supports for Shangri-La Hotel, Tokyo to showcase 2010 FIFA World Cup on the hotel's guestroom IPTV system.

Shangri-La Hotel, Tokyo is well known for providing unparalleled quality of guest services, and has the vision of bringing the 2010 FIFA World Cup to their guests. On the large High Definition LCD TV in every guestroom, a special menu item is prominently shown to allow guests to instantly access many aspects of FIFA World Cup. Guests can read up-to-minute RSS feeds, look up match schedules and scores, check on team standing, and find all games on TV. With one click on the TV remote control, the IPTV system will be instantly switched to the TV channel to show the FIFA World Cup games.

“Many of our esteemed guests like to closely follow the FIFA World Cup, and would be excited if we could bring many aspects of these games right to their guestroom TV's. We are happy to make this happen efficiently in partnership with InfoValue,” said Wolfgang Krueger, General Manager of Shangri-La Hotel, Tokyo.

“We are excited and honored to work with Shangri-La Hotel, Tokyo to bring FIFA World Cup games as close to their guests as possible. This is consistent with our convictions to turn IPTV system into highly functional, resourceful and expandable hotel service portal,” said Monsong Chen, CEO of InfoValue.

More about InfoValue is available at www.infovalue.com.

About InfoValue

Founded in 1994 and experts in providing comprehensive IPTV platforms and solutions, InfoValue is recognized for innovations and advances in IPTV technology that has set the pace in performance, scalability and intelligence. InfoValue QuickVideo™ IPTV platform is based on a standards-compliant, open architecture that is optimized with innovative, patented technologies. InfoValue QuickVideo, which is currently being used by telecommunication carriers, corporations, governments, educational institutions, hospitality providers, and broadcasters around the world, offers interactive video-on-demand and video multicast capabilities, as well as integrated video indexing, distributed video caching, server clustering, and video service management capabilities. InfoValue delivers turnkey IPTV solutions for specific industries, including InfoValue SuiteTV for hospitality, InfoValue BizTV for training and communications, and InfoValue NextGenTV for residential. InfoValue's corporate headquarters is located at 4 Westchester Plaza, Elmsford, NY 10523. More information on InfoValue and its products and services is available at www.infovalue.com, via e-mail at info@infovalue.com, or by phone at (914) 345-5980.