

March 2, 2010

InfoValue provides IPTV and Interactive Video Solution at Casino-Resort

InfoValue Computing, Inc. announced its installation in a recently opened Alabama-based, casino-resort. At the luxury property, guests enjoy an in-room, cutting-edge, IP-based HD television experience.

Elmsford, N.Y. (PRWEB) March 2, 2010 -- InfoValue Computing, Inc. (InfoValue), experts in providing innovative, interactive IPTV platforms and solutions, today announced its installation in a recently opened Alabama-based, casino-resort. At the luxury property, guests enjoy an in-room, cutting-edge, IP-based HD television experience.

Sport View Technologies (SVT) is implementing InfoValue SuiteTV™ solution, a fully digital, state-of-the-art IPTV solution providing advanced services for hotel guests. The services range from 100% IP-based, HD Free-To-Guest channels to the highest quality HD-VOD, to interactive information services. SVT provided all aspects of the TV system, including the network infrastructure, LCD televisions and the complete IPTV head-end system.

“InfoValue SuiteTV enabled this new property to achieve the most advanced in-room technology by utilizing an exclusive IP network for HD IPTV and HD-VOD,” said Aubrey Flanagan, vice president of business development at InfoValue. “In addition to improving the overall guest experience via the interactive services, the hotel benefits with increased operational efficiencies through the IP-based features. We are delighted to collaborate with Sport View Technologies on this exciting installation and welcome them to an elite group of value-added partners,” Flanagan added.

InfoValue SuiteTV is a leading edge IPTV solution tailored specifically for the hospitality industry. InfoValue SuiteTV offers personalized guest services ranging from high-quality HDTV VOD to network-based personal video recording (nPVR) and time-shifted television (TSTV). By leveraging the award-winning InfoValue QuickVideo™ platform, InfoValue SuiteTV is uniquely positioned to support hotels to incorporate

“quadruple play” services — delivery of TV, video, voice, and data — into their own service and information portal over the converged IP network infrastructure to simultaneously generate new revenues, increase occupancy rates, and reduce operational expenses.

More about InfoValue is available at www.infovalue.com.

About InfoValue

Founded in 1994 and experts in providing comprehensive IPTV platforms and solutions, InfoValue is recognized for innovations and advances in IPTV technology that has set the pace in performance, scalability and intelligence. InfoValue QuickVideo™ IPTV platform is based on a standards-compliant, open architecture that is optimized with innovative, patented technologies. InfoValue QuickVideo, which is currently being used by telecommunication carriers, corporations, governments, educational institutions, hospitality providers, and broadcasters around the world, offers interactive video-on-demand and video multicast capabilities, as well as integrated video indexing, distributed video caching, server clustering, and video service management capabilities. InfoValue delivers turnkey IPTV solutions for specific industries, including InfoValue SuiteTV for hospitality, InfoValue BizTV for training and communications, and InfoValue NextGenTV for residential. InfoValue's corporate headquarters is located at 4 Westchester Plaza, Elmsford, NY 10523. More information on InfoValue and its products and services is available at www.infovalue.com, via e-mail at info@infovalue.com, or by phone at (914) 345-5980.

About Sport View Technologies

With over 55 years of industry knowledge and experience, Sport View Technologies provides the design, installation, operation and service of technology solutions including commercial audio systems, broadband and IP television systems, video conferencing and multimedia solutions, security and video production systems. For more information on Sport View Technologies, please call (800) 521-4188 or visit www.sportviewtechnologies.com.