



台灣3G·威寶電信

## WiMAX 3G Interactive and High Quality Digital Videos

### **The Background:**

InfoValue QuickVideo products have been chosen by a VIBO Telecom RFP for the first phase IPTV deployment over the WiMAX network of VMAX Telecom. VMAX is a mobile WiMAX network service company, and is a joint venture of TECOM and VIBO.

### **The Challenge:**

Deploy IPTV at a brand new WiMAX infrastructure in Asia Pacific. Provide high-quality videos service into WiMAX, enhance the value, and expand the numbers of users and profit.

### **The InfoValue Solution:**

The installation is powered by InfoValue QuickVideo IPTV platform and provides high-quality live TV channels and video-on-demand content to WiMAX mobile customers. WiMAX customers use InfoValue IPTV services to view high quality H.264 live TV channels and video-on-demand content on their laptop PCs, 3G phones, and other handheld devices anywhere and anytime within WiMAX coverage area. Customers can watch live TV programs in fast moving cars crossing multiple signal towers without any interruption or quality degradation. Customers can watch video-on-demand content with full interactivity, including fast forward and rewind.

InfoValue IPTV solution empowers WiMAX service providers to offer leading edge IPTV services to their customers in a way that truly helps them build premium quality and increase customer loyalty.

InfoValue QuickVideo is uniquely positioned to partner with WiMAX to offer premium mobile IPTV services to simultaneously generate new revenues, increase customer base, and reduce operational expenses.

### **The Epilogue:**

Vibo IPTV solution started from 2008, expected the number of users grows to one million in five years.

InfoValue IPTV solution could be used in fields like e-learning, digital signage, TV channels in hotel and much more.